



ADDventures



February 2011

Only three percent of adults have written goals, and everyone else works for them.

~Brian Tracy – motivational speaker

February
ADD STAFFers of the
month:

Yolanda B.
Phyllis O.
Hal L.
Eric Z.
Esther W.
Dick S.
April T.
Joni C.
Akayla A.
Kendall K.

Congratulations for
jobs well done.

Tiffany Hoover has
joined the
administrative team
as a staffing manager.
Please join us in
welcoming her. Come
in any time between
8:30 & 5:30 to
introduce yourself.

A job interview is a bet. You hire somebody you met with, and find they can't do the job. Sometimes an employee accepts a job offer and finds that it isn't the right fit. Try before you buy with temp-to-hire. Everybody wins.

Quality is never an accident... it is always the result of high intention, sincere effort, intelligent direction and skillful execution; it represents the wise choice of many alternatives.

~ Will Foster- Author

You throw away my outside and cook my inside. Then you eat my outside and throw away my inside. What am I?

Answer to January brain teaser: They were facing each other.

February 14 is the second most celebrated day in the United States, after December 25.

- 110 million roses, the majority red, will be sold and delivered within a three-day time period.
- Valentine's Day is the big time of year for red roses; Mothers' Day means more pastel roses.
- California produces 60 percent of American roses, but the vast number sold on Valentine's Day in the United States are imported, mostly from South America.
- 15% of U.S. women send themselves flowers on Valentine's Day.
- 73% of people who buy flowers for Valentine's Day are men, while only 27 percent are women.
- About 1 billion Valentine's Day cards are exchanged each year. That's the largest seasonal card-sending occasion of the year, next to Christmas.
- One-third of all Valentine cards are accompanied by gifts.
- Romantic cards are the best-sellers. Victorian era-influenced cards are prominent this year.
- More than 50 percent of cards are sold the week of the holiday, with the largest and most elaborate Valentine cards sold 48 hours before February 14.
- Hallmark has over 1330 different cards specifically for Valentine's Day.
- **Conversation Hearts:** In 1866, candy manufacturer NECCO made the first "Conversation Hearts" — then called "Motto Hearts." According to NECCO, eight billion of these little candies are sold between January 1 and February 14.
- More than 35 million heart-shaped boxes of chocolate will be sold for Valentine's Day.

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